

Punjab Agricultural Management & Extension Training Institute (PAMETI),  
PAU Campus, Ludhiana

## Annual Training Calendar

(2025-26)

### I. Training Programmes

No. of days	Title of Course	Participants
<b>April, 2025</b>		
3 days	Time and Stress Management for Professional Excellence	Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfed & ATMA of any rank; Faculty/Staff from KVKs of SAUs and FASCs.  Five farmers (approx.) from any field.
3 days	Digital Content Development and Publication	Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfed and ATMA of any rank; Faculty/Staff from KVKs of SAUs and FASCs.  Five Farmers (approx.) from any field.
<b>May, 2025</b>		
3 days	Shaping Leaders for Effective Extension	Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfed & ATMA of any rank; Directors of KVKs and FASCs.  Five members of any FPOs/CIGs/SHGs etc.
3 days	Subsidiary Occupations for Rural Development	Extension functionaries from Agri. and Allied dept., Dept. of Cooperation, Milkfed, Markfed & ATMA of any rank.  Five Farmers (approx.) from any field.
<b>June, 2025</b>		
3 days	Marketing Strategies for FPOs	Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfed & ATMA of any rank; Members of various Livestock Breeders Associations.  Five members of any FPOs/CIGs/SHGs etc.
3 days	Emerging Artificial Intelligence (AI) applications in agriculture and allied sectors	Extension functionaries from Agri. and Allied dept., Dept. of Cooperation, Milkfed, Markfed and ATMA of any rank.  Five farmers (approx.) from related field.
<b>July, 2025</b>		

3 days	Behavioral Skills for effective extension delivery	Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfed and ATMA of any rank. Five farmers (approx.) from any field.
3 days	Carbon Credits in Agriculture	Extension functionaries (from all states) from Agri. And Allied departments, Milkfed, Markfed and ATMA of any rank; and Demonstrators/Asstt. Prof. or equivalent from KVKs of SAUs. Five Farmers (approx.) from any field.
<b>August, 2025</b>		
3 days	Promotion of Agri-preneurship through DAESI in collaboration with MANAGE, Hyderabad	Punjab and Haryana state- Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfed and ATMA of any rank and participants nominated by Agri-business Companies. Aspiring DAESI trained Agripreneurs.
3 days	Agricultural Export-Overcoming the Challenges and Harnessing Potential	Extension functionaries (from all states) from Agri. And Allied departments, Milkfed, Markfed and ATMA of any rank; and Demonstrators/Asstt. Prof. or equivalent from KVKs of SAUs. Five Farmers (approx.) from any field.
<b>September, 2025</b>		
3 days	Digital Marketing for better income	Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfed and ATMA of any rank. Five farmers (approx.) from any field.
3 days	Work-life Balance for women extension functionaries	Women Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfed and ATMA of any rank. Five women farmers (approx.) from any field.
3 days	Commercial Dairy Farming	Extension functionaries from Dept. of Dairy Development, Animal Husbandry, Milkfed and ATMA of any rank; Faculty/staff from GADVASU. Five dairy farmers (approx.).

<b>October, 2025</b>		
3 days	Video Production Skills for Extension Professionals	Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfed and ATMA of any rank; Faculty/staff from KVKs and FASCs.  Five farmers (approx.) from any field.
1 day	Mahila Kisan Diwas	Extension functionaries (preferably women) from Agri. and Allied departments, and ATMA of any rank.  Women farmers and members of FPOs/SHGs/FIGs/CIGs from agriculture as well as livestock sector.
3 days	Agro Tourism-An emerging agri venture	Extension functionaries from Agri. and Allied departments, Dept. of Cooperation and ATMA of any rank; Horse Breeders in the state.  Five farmers (approx.) from related field.
<b>November, 2025</b>		
3 days	Innovative Marketing Methods	Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfed and ATMA of any rank.  Five farmers (approx.) from any field.
3 days	Ornamental Horticulture and Water Management at community level	Extension functionaries from Agri., Horticulture and Soil & water Conservation departments, and ATMA of any rank.  Five Farmers (approx.) from related field.
<b>December, 2025</b>		
3 days	Nutrition Sensitive Agriculture	Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfed and ATMA of any rank.  Five farmers (approx.) from any field.
1 day	State level Training Needs Assessment Workshop	Heads of State Agriculture & Allied Departments, Dept. of Cooperation, Milkfed, Markfed, DEE from PAU and GADVASU or their representatives.
3 days	Value addition options in Agriculture	Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfed and ATMA of any rank.  Five farmers (approx.) from any field.

<b>January, 2026</b>		
3 days	Extension Strategies for Urban Agriculture	Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfed and ATMA of any rank; Faculty/staff from KVKs and FASCs.  Five farmers (approx.) from any field.
3 days	Promoting Agrobiodiversity in agriculture & allied sectors	Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfed and ATMA of any rank.  Five farmers (approx.) from any field.
<b>February, 2026</b>		
3 days	Social Media Skills for effective extension	Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfed and ATMA of any rank.  Five farmers (approx.) from any field.
2 days	Govt. Sponsored Schemes in Agriculture & Allied Sectors	Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfed and ATMA of any rank.  Five farmers (approx.) from any field.
<b>March, 2026</b>		
3 days	Innovations in Agribusiness for better farmers' income	Extension functionaries from Agri. and Allied departments, Dept. of Cooperation, Milkfed, Markfed and ATMA of any rank.  Five farmers (approx.) from any field.
3 days	Diversification through Value Addition in Livestock Products	Extension functionaries from Dept. of Dairy, Animal Husbandry, Milkfed and ATMA of any rank.  Five farmers (approx.) from related field.

## II. Webinars (one-day each):

<b>Sr. No.</b>	<b>Webinar Title</b>	<b>Date</b>
1.	Use of AI in Livestock Sector	April, 2025
2.	Practicing Mindfulness	May, 2025
3.	Value-addition options in Agro-forestry	June, 2025
4.	Intelligent Farming and Traceability	July, 2025
5.	Asset Management: Evaluation and Planning	August, 2025
6.	Cyber Security	September, 2025
7.	Use of Nano-technology in Value addition	October, 2025

8.	CSR for Agricultural development	November, 2025
9.	Carbon-finance	December, 2025
10.	Happitude	January, 2026
11.	Promotion of Family Farmer Concept	February, 2026
12.	Promoting Kitchen and Herbal Gardens for better health	March, 2026

**\*NOTE:**

- i. The topics mentioned above are tentative and can be modified as per suggestions received both from MANAGE, Hyderabad and from different state departments.
- ii. The dates of trainings will be finalized after incorporating all the suggestions.

### **III. Other Programmes**

- Open Programmes:
  - Promotion of Urban Farming through innovative models
  - In-door plants/ smart home gardening
  - Waste to Wealth
- Induction and Refresher Courses:
  - Induction training programmes for newly recruited extension officials from State Agriculture & allied Departments & ATMA and Refresher Training for existing staff would be organized as per the requirements of respective departments.
- Collaborative Courses:
  - Programmes in collaboration with MANAGE- Hyderabad,
  - NIAM- Jaipur,
  - EEI- Nilokheri
  - NIPHM, Hyderabad etc. would be organized as per demand
- Additional sponsored courses would be organized as per demand and receipt of funds from different organizations.
- Contact Classes and Examinations of PGDAEM (Post Graduate Diploma in Agricultural Extension Management) would be organized as per the guidelines issued by MANAGE, Hyderabad.
- Skill Development Programmes under Pradhan Mantri Kaushal Vikas Yojana (PMKVY) and Skill Trainings for Rural Youth (STRY) would be organized as per allocation.
- Diploma in Agricultural Extension Services for Input Dealers (DAESI) would be organized as per allocation and demand from districts.
- Certified Course on Integrated Nutrient Management for Fertilizers Dealers and Certified Course on Insecticide Management for Insecticide Dealers/Distributors would be organized as per allocation and demand from districts.
- Agri-Clinics and Agri-Business Centres (ACABC) batches would be organized as per admission.

- Demand based farmers' programmes especially on Processing of Agric. Produce/Value addition would be organized.

#### **IV. Other Activities**

- e-Documentation of Success Stories will be further taken up.
- Day-to-Day consultancy to extension staff on different aspects and to the farmers in entrepreneurship & farming systems will be provided.
- Need based literature will be published for the use of extension workers and farmers.
- Tri-annual publication 'PAMETI Reporter' will be published as per schedule.
- Regular evaluation of training programmes will be conducted (Pre-Test & Post-Test).
- Other activities as per requirement and funds from time to time.